



OM Frontier Workshop Series: IKEA

IKEA Concept in Supply Chain Management

Mr. Simon LAM

Distribution Centre Manager
The Dairy Farm Company Ltd – IKEA

Date & Time : 27 September, 2014 (Saturday),

3:00pm - 4:30pm

Venue : LT-17

Language : English

Biography

Mr. Lam has been working in the inventory and warehouse operations management field for the railway and retail industry for over 30 years. He has extensive experience in the areas of inventory control, warehouse operations, logistics and distribution management, and establishment of new warehouse.

His current responsibilities at IKEA are to manage and operate warehousing, distribution & logistics functions of the IKEA Hong Kong distribution centre. The 32,000 square meters distribution centre has an inventory holding capacity of 10,000 items and worth \$100M. It provides complete furniture and home accessories supplies to cover the 3 IKEA stores in Hong Kong.

Mr. Lam holds an MBA degree of the Open University of Hong Kong and has attained the Chartered Membership of Chartered Institute of Logistics & Transport in Hong Kong (CILTHK). He also served as Committee Member of Marketing & Promotion Committee of CILTHK since 2010.

For online registration, please visit your Blackboard course site of CB2201 - Operations Management.